

SEMI BOLD

2.16" W x .375" H

BOLD

2.16" W x .75" H

BLOCKETTE

2.16" W x 1.125" H

BLOCK

2.16" W x 1.625" H

TALL

2.16" W x 2.50" H

Guidelines for submitting artwork:

Format: Adobe Illustrator EPS or Adobe Photoshop EPS (flattened). We also accept high quality PDF's. (All fonts must be embedded)

Fonts: All fonts must be converted to curves.

Colour: All fill, logos, graphics, fonts, etc. must be in CMYK (**no RGB please**).

Resolution: Standard print resolution 300 DPI

FTP: For large format ads please contact Tammi Hennigar-Manship, Design & Production Manager, for FTP information: tammi@tnlp.ca

Design Note: Please keep in mind that all display ads in the full color section are placed on a bright yellow background.

HALF BANNER

4.516" W x .75" H

BANNER

4.516" W x 1.5" H

LARGE BANNER

4.516" W x 2" H

HALF PAGE

4.516" W x 3.133" H

Limited Availability.

For rates and questions contact us at:

The Nice Little Phonebook Publishers

info@tnlp.ca

Office: 147 Esplanade St., Downtown Truro, N.S.

Mailing: 14 Court St., Suite 200, Box 301, Truro, N.S. B2N 3H7

Cell: 902.899.0185 **Toll Free:** 1.877.302.4222 **Fax:** 893.8383

Colchester County 902.893.9670

Pictou County 902.754.5454

Cumberland County 902.664.2922

Tantramar Region 902.664.2922

Coming Soon ... Antigonish County!

For information call: 902.872.3630